



Torrington Public Schools

SUSAN M. LUBOMSKI
SUPERINTENDENT

SUSAN B. FERGUSSON
ASSISTANT SUPERINTENDENT

Marketing Committee Meeting Thursday, September 10, 2020, 5:30 P.M. Torrington School Library/Media Center

Minutes

1. Call to Order: 5:38 P.M.
2. This is a non-meeting - information only because we do not have a quorum
3. Roll Call: Ms. Cappabianca, Mr. Kissko, Ms. Richardson, Ms. Hoehne, Ms. Sterling, Mr. Lafreniere
4. Discussion/Next Steps: Ms. Cappabianca stated that we found out that the Marketing Committee can not do anything and our hands are tied. We do not want to waste anyone's time. We can only produce generic guidelines. We talked to the attorney and the attorney stated that we can't do the follow: say we support the project, talk to the public about the project, or advertise the project. We can only state that there is only a referendum and the amount. Several members came forward and got approval from the state and created a PAC. We have received donations in the amount of \$7,000 and \$11,000 dollars. People are excited about this project. The PAC is running a meeting tonight at 7:00 P.M. The Marketing Committee must be disbanded in order for them to become part of the PAC. As a private citizen you can join the PAC, however, you cannot use school equipment, school copiers, school e-mail or do PAC business during school hours. The PAC will break up into subcommittees like fundraising and social media. The PAC can do everything that the Marketing Committee cannot do. The benefit of getting on the PAC list is you will receive all the information. The feedback has been very positive. Jeff Putnam is the leader of the PAC. The board chair formally dissolved the Marketing Committee.
5. Adjournment: Meeting adjourned at 5:54 P.M.